



**THE INNOVATION CONUNDRUM:  
GETTING IDEA TO PRODUCT ... AND PRODUCT TO  
MARKET**

**Annual CEE Conference co-organized by LES  
Czech Republic, LES Austria and LES Hungary**

**CELEBRATING 20th ANNIVERSARY OF LES CZECH REPUBLIC**



**1 October 2015, Prague**

**Hotel NH Prague City**  
Mozartova 261/1, 150 00 Prague 5

## **Program:**

**Conference will be held in English**

**(With the exception of one Czech presentation translated to English)**

**Timetable is for information only and may be changed during the conference**

8:30 – 9:00	Registration
<b>9:00 – 10:00</b>	<b>Annual Meeting of LES CR</b>
10:00 – 10:30	Coffee Break
<b>10:30 – 16:30</b>	<b>Conference</b>
10:30 – 11:00	Welcome speech: <b>Vojtech Chloupek</b> (LES CR current president) <b>Jana Kuhnlová</b> (LES CR founding president)
11:00 – 11:50	Possible trends for IP, Innovation and Transfer of Technology, <b>Thierry Sueur</b> , VP Intellectual Property, Air Liquide
11:50 – 12:40	University TT – have we forgotten what we are supposed to do?, <b>Bob Smailes</b> , Partner, Gunn & Twynmore
12:40 – 13:30	Lunch Break
13:30 – 14:20	The protection of Know-How under the future European Know-How Directive: will companies have more rights or just more trouble?, <b>Bruno Vandermeulen</b> , Partner, Bird & Bird
14:20 – 15:10	The new Knowledge Transfer Centers (WTZ) in Austria, <b>Karin Hofmann</b> , Vienna University of Technology
15:10 – 15:40	Coffee Break
15:40 – 16:30	Czech IP: Past, Present and Future, <b>Karel Cada</b> , Patent Attorney, Cermak a spol.
16:30 – 17:00	Closing Remarks
<b>19:00</b>	<b>Gala Dinner – Kaiserstejnsky palac</b>

## **Registration:**

BY EMAIL to [info@les-czechrepublic.com](mailto:info@les-czechrepublic.com)

**Please, confirm your attendance as soon as possible to help us with better organization**

## **Registration fees:**

LES CR members – free conference and gala dinner

LES CR former members and members of LESI (LES Austria and LES Hungary)  
2750 CZK / 100 EUR for conference and dinner

Non-members 2750 CZK / 100 EUR for conference only

Accompanying persons of LESI members – 300 CZK / 11 EUR for dinner

Payment account (CZK):	Payment in <b>CZK</b>	<b>2800839110/2010</b> IBAN: CZ7520100000002800839110 SWIFT/BIC: FIOBCZPPXXX
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Payment account (EUR):	Payment in <b>EUR</b>	<b>2200839117/2010</b> IBAN: CZ1020100000002200839117 SWIFT/BIC: FIOBCZPPXXX
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**Accommodation is available at the conference hotel for a discounted price**

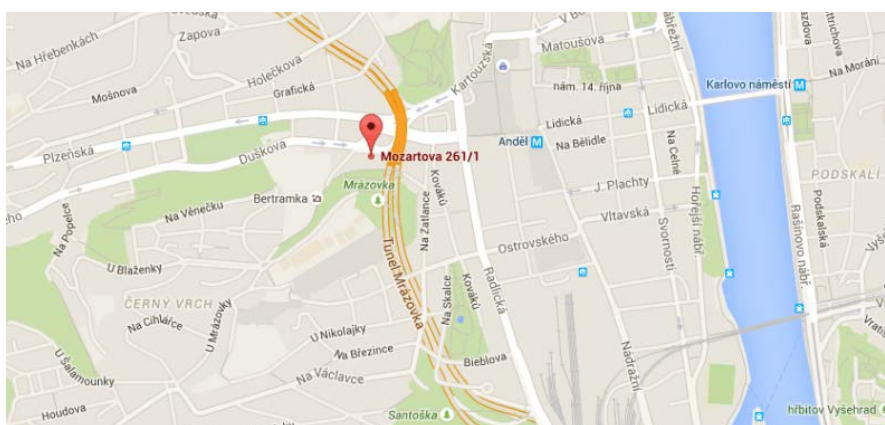
If interested, please ask for more information and/or make a reservation by email together with the registration at:

[info@les-czechrepublic.com](mailto:info@les-czechrepublic.com)

## **Map & Location & Directions**

### **Hotel NH Prague City**

Mozartova 261/1, 150 00 Prague 5



### **From the airport**



#### **Directions from the airport by car:**

From the airport, follow the signs towards the city center. Drive down Evropska street. After 8 km, turn right towards Smichov and go through the tunnel. At the end of the tunnel, you will see the NH Prague City straight ahead of you. You may park your car in the hotel garage.

#### **Directions from the airport by train:**

Take bus number 100 to Zlicin station, then take subway line B to Andel station. From Andel, go straight and cross the intersection, where you will see the NH Prague City on your left-hand side.

### **From the train station**



From the train station, take tramway number 9 (in front of the main train station) to the Andel station. The NH Prague City is 400 meters from the Andel tram station.

### **By car**



#### **From the north:**

When you reach the border through Cinovec, continue on highway E55 through Teplice. Continue on E55 to Prague. Keep going straight on Cinovecka st., then take Liberecka st., Argentinska st., and at the end turn right onto kpt. Jarose, then on nabrezi E. Benese. When you reach Klarov, turn left onto Valdstejska st. then later on Tomasska. Go through Malostranske nam. To Karmelitska st., then Ujezd, Stefanikova. At the traffic lights, turn right onto Kartouzská st. At the end of the street, you will see the NH Prague City on the left-hand side.

### **From the south:**

Reaching the Dolni Dvoriste border crossing, continue on highway E55 to Ceske Budejovice. From CB, continue on highway E49 to Pisek. From Pisek go on highway 4 through Pribram and continue to Prague. Continue on highway 4, later on Strakonicka st., at the lights turn left after the Aral gas station onto U Kralovske Louky st. and then right on Nadrazni st. At the next lights, turn left onto Kartouzska st. At the end of this street you will see the NH Prague City on the left-hand side.

### **From the west:**

When you reach the Rozvadov border point, continue on highway E50 through the city of Pilsen and then on E50 to Prague. Keep going straight, then turn right onto Jeremiasova street. At the big traffic lights, turn right onto Plzenska street. Then turn onto Vrchlickeho street. At the end of this street, you will see the NH Prague City on the right-hand side.

### **From the east:**

When you reach the Dolni Lipka border crossing, continue to Kraliky, then to Cervena Voda. From CV take highway 11 to Hradec Kralove, and continue on 11/E67 to Prague. Take the exit 1 (Pocernice) in the direction of Sterboholy, onto E48. Cross the Barrandov bridge. Continue in the direction of Smichov on Strakonicka st. Turn left at the lights after the Aral gas station onto U Kralovske Louky st., then to the right onto Nadrazni st. You will see the NH Prague City on the left-hand side.

## **Dinner venue: Kaiserstejsky palac**

Malostranske namesti 23/37, 110 00 Prague 1



From Andel station (Metro Line B) take tram line 12, 20 or 22 to Malostranske namesti.